

# **SPONSORSHIP PACKAGE**



*Acknowledging  
the Inspiration of  
Proud Leaders*

## **GALA & AWARDS NIGHT**

**OCTOBER 21ST, A NIGHT OF CELEBRATION**

**CO-HOSTED WITH  
PEEL REGIONAL POLICE**

*Inspiring change from the inside, out.*

# MESSAGE FROM THE BOARD



Thank you for your interest in sponsoring Serving With Pride's 2023 Gala and Awards Night. This year's event will be meaningful and memorable as we celebrate our organization and celebrate our outstanding members who work to support the 2SLGBTQ+ community!

Your sponsorship for this event is critical to the success of Serving With Pride and our goals of educating, raising awareness, advocating for, and recognizing our 2SLGBTQ+ colleagues in Ontario. As a sponsor, you will also support our groundbreaking training program and the only 2SLGBTQ+ scholarship for law enforcement and criminal justice students offered by a 2SLGBTQ+ law enforcement organization.

Serving With Pride advocates for and affirms 2SLGBTQ+ law enforcement, prisons, and criminal justice workers. It encourages diversity, equity, and inclusion within various industries to ensure that all workers have a safe and inviting workplace. One of the most significant ways to help celebrate, recognize, and support 2SLGBTQ+ police, corrections, and criminal justice employees and demonstrate your dedication to establishing community partnerships is to sponsor the Gala & Awards Night.

Retired Aurora, Illinois, Police Chief Kristen Ziman, a respected leader in law enforcement and motivational speaker, will provide the keynote message at this year's Gala & Awards Night. There will also be award presentations, a financial donation to the community organization Services and Housing in the Province (SHIP), wonderful auction goods up for sale, different entertainment and performances, music, and special appearances from partner organizations! You will want to take full advantage of this!

Contact us today with your gift of sponsorship.

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# A MESSAGE FROM OUR CO-HOST PEEL REGIONAL POLICE



As the Executive Sponsor of the Peel Regional Police (PRP) PRIDE ISN, it my pleasure to share with you information about our upcoming activities. The PRP PRIDE ISN aims to foster inclusivity and support to all our members. PRIDE ISN has brought tremendous value to our organization by being involved in a wide range of efforts including fundraising events, as well as support internally for 2SLGBTQ+ employees, allies, and community members. We take immense pride in our ISN and their related activities.

The PRP is also dedicated to ensuring the safety and well-being of all community members. Our PRIDE ISN plays a crucial role in this mission by supporting 2SLGBTQ+ employees and community initiatives. Through raising awareness and providing education, PRIDE ISN aims to break down barriers and strengthen our organization, prioritizing the well-being of individuals from all walks of life.

At present, there is a significant need for safe, healthy, transitional housing and services for 2SLGBTQ+ youth. To address this issue, PRIDE ISN and Serving with Pride has partnered with a community agency called Services and Housing in the Province (SHIP). SHIP's outstanding efforts in assisting homeless 2SLGBTQ+ youth within the Region of Peel will be supported through various fundraising events, including this Gala and Awards Night.

We invite you to join us as a sponsor for this noble cause. Your sponsorship will contribute to the funds raised for SHIP's 2SLGBTQ+ homeless youth program and services, empowering in-need youth to achieve their personal goals and future success. Together, we can create a world free of hate, where everyone has a safe and secure place to call home.

As a sponsor, your organization will not only receive recognition for your generous support but will also provide funding for a vital cause that makes a real and impactful difference in the lives of 2SLGBTQ+ youth. We hope you will consider partnering with us in celebrating diversity and fostering a more inclusive society.

Anthony Odoardi  
Deputy Chief – Peel Regional Police

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# PEEL REGIONAL POLICE PRIDE INTERNAL SUPPORT NETWORK



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# OUR VISION AND MISSION



## VISION

The vision of Serving with Pride is one of an optimized work environment including diversity, integrity, awareness, and equity of 2SLGBTQ+ employees within policing, Corrections and criminal justice professions, where there are no barriers, stereotypes or bias AND positive policing, corrections and criminal justice systems where organizations are sensitive to the unique needs of the 2SLGBTQ+ community and consistently build bridges to better understand and serve them.

## MISSION

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**Serving with Pride will:**

- Encourage, advance, and promote 2SLGBTQ+ policing, Corrections and criminal justice professionals.
- Provide education and awareness, crucial to providing 2SLGBTQ+ policing, Corrections and criminal justice professionals with a safe work environment.
- Provide education, advise and awareness in which agencies can use to better understand and build bridges with their 2SLGBTQ+ communities.
- Support 2SLGBTQ+ policing, Corrections and criminal justice personnel to be “out” in the workplace.
- Provide a safe and supportive forum for members to network, inspire, and communicate more effectively with each other throughout the Province of Ontario.
- Support the pursuit of education by providing learning opportunities for police personnel, corrections, criminal justice professionals and allies to raise awareness and understanding of the 2SLGBTQ+ community.
- Support 2SLGBTQ+ youth in their pursuit of education or training in policing, Corrections or criminal justice studies, through a scholarship program.
- Acknowledge and celebrate the work of 2SLGBTQ+ personnel through an awards program.

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# ORGANIZATIONAL GOALS



## GOALS

- Provide and support systemic change to ensure that 2SLGBTQ+ members are visible and valued as equal members.
- Develop and maintain an effective 2SLGBTQ+ employee support and networking system between Ontario-based agencies and other organizations that support our initiatives.
- Promote, develop, and initiate mentoring programs for 2SLGBTQ+ members and allies, within our agencies and communities.
- Build bridges to promote positive relationships between 2SLGBTQ+ members and their respective organizations and break down systemic barriers and stereotyping.
- Support the pursuit of post-secondary education by providing opportunities to 2SLGBTQ+ youth.
- Demonstrate integrity and a positive professional image to our colleagues and the communities we serve.
- Ensure a safe and welcoming environment for all members within our respective law enforcement, Corrections and criminal justice organizations.
- Encourage, promote, and inspire future membership within our organization.



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# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR

8 complimentary tickets  
A sponsorship plaque presented by SWP Co-Chairs & PRP Chief  
4 social media mentions (Facebook, Twitter, Instagram & LinkedIn)  
Logo displayed at the gala, on programs, and on the SWP website.  
Acknowledged by name at the gala  
Mention in SWP newsletter to members

**\$10,000**

## GOLD SPONSOR

6 complimentary tickets  
3 social media mentions (Facebook, Twitter, Instagram & LinkedIn)  
Logo displayed at the gala, on programs, and on the SWP website.  
Mention in SWP newsletter to members

**\$7,500**

## SILVER SPONSOR

4 complimentary tickets  
2 social media mentions (Facebook, Twitter, Instagram)  
Logo displayed at the gala and on the SWP website  
Mention in SWP newsletter to members

**\$5,000**

## BRONZE SPONSOR

2 complimentary tickets  
1 social media mention (Facebook, Twitter, Instagram)  
Logo displayed at the gala  
Mention in SWP newsletter to members

**\$3,000**

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# AWARDS PROGRAM



We are accepting nominations for our game-changers, our heroes, and our community impact makers. We can't wait to name our 2023 **Visibility and Ally award recipients** in addition to our 2023 Youth Scholarship recipient.

## VISIBILITY AWARD

This award will be presented to a police officer, corrections officer, or other law enforcement official, civilian or uniformed, who are “out” (identifies as 2SLGBTQ+). The recipient is inspirational and works tirelessly to build positive relationships and trust within their respective organization, law enforcement community and the public. The recipient is a role model; supports the 2SLGBTQ+ community; has high ethical standards; and raises the profile of 2SLGBTQ+ issues and people within the law enforcement and criminal justice community.

## ALLY AWARD

This award will be presented to a police officer, corrections officer, or other law enforcement official, civilian or uniformed, who identifies as a 2SLGBTQ+ ally and who work tirelessly to build positive relationships and trust within their respective organization, law enforcement community and the public. The recipient provides outstanding and significant support to the 2SLGBTQ+ law enforcement community and embodies the principles of diversity, inclusion, and equity through their work.

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# SUPPORTING COMMUNITY: SERVICES AND HOUSING IN THE PROVINCE (SHIP)



Services and Housing In the Province (SHIP) is a nonprofit accredited housing and health service provider. For over 30 years, we have been delivering vital services to the Region of Peel, County of Dufferin, West Toronto, and the Region of Waterloo, and we are one of the largest supportive housing providers in Ontario. We promote the well-being of vulnerable and at-risk populations and we work closely with individuals in our community, enabling them to embrace their full potential.

The Merritt Youth Housing Initiative (MYHI) is a partnership between SHIP and Habitat for Humanity Halton-Mississauga-Dufferin. This valuable partnership provides access to safe, affordable, and supported housing for eight youth who identify as 2SLGBTQ+ who have graduated from SHIP's Peel Youth Village (PYV) program. The partnership allows for youth to be safely housed in four apartments in the Region of Peel. Youth who identify as 2SLGBTQ+ experience significant challenges securing housing, and MYHI provides an opportunity for these youth to have safe, secure and permanent housing in their community. Residents of these units have access to supports for mental health, wellness, and case management, as well as referrals to community resources through designated SHIP/PYV staff.



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THANKS TO SOME OF  
OUR PAST SPONSORS



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# HOW DO I SPONSOR?



**The Serving with Pride executive  
and our 2SLGBTQ+ colleagues  
across Ontario would like to  
thank you for your interest and  
continued support.**

**Sponsorship is easy!**

**Contact: [pride@peelpolice.ca](mailto:pride@peelpolice.ca)  
to make arrangements.**

# GALA & AWARDS NIGHT

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